

simple use beauty

DEPILATORY PRODUCTS

2024

- Simple Use Beauty is the most important Greek manufacturer of depilatory products based in wax, supplementary depilation products like heaters, pre/post depilation gels, oils, emulsions and lotions, as well as special treatment products like massage oils and paraffins. Our manufacturing and exporting capacity (which brings SUB products to many countries worldwide), together with the excellence of our products, places Simple Use Beauty in the leading position of the Greek relevant industry. Our outstanding performance is characterized by:
- The Expertise of our executives and cosmetic scientists, which is used in the study and development of innovative formulas, as well as in the certified, fully controlled manufacturing of superior and premium products in an internationally competitive quality-cost ratio.
- The Fully Integrated manufacturing system which gives us the flexibility to provide our partners worldwide with business solutions and highly profitable deals for the distribution of Simple Use Beauty labeled products, as well as of products with private labels.
- The Capability to plan and develop complete, unique and modern cooperation projects that define our business strategies and worldwide operations, especially for the multilevel 360-degree support which covers the technical and commercial development of the professionals in the field, with special informative and training programs.
- We Believe in the power of the expertise and experience that we put forward in the study and development of formulas that characterize the products we manufacture.
- Our Aim is the continuous contribution in the development of professional waxing services, by providing innovative and pioneering ideas, expressed with next-generation products, as well as with cooperations resulting in the creation of business opportunities and unique professionals.





ROLL-ON » SUPERIOR "NO SKIN PEEL" FORMULA TECHNOLOGY TINS » POLYMER FILM WAX





EXTREME ELASTICITY • HIGH DURABILITY • EXCELLENT EFFICACY

THE PEARL series has reached **the top** of our clients' preferences. THE PEARL waxes with their **superior formulations** are a top choice for **professional WAXING.**

The TIN JARS with SUPERIOR

POLYMER WAX for Depilation without STRIPS are effective in lower temperatures, and offer great results with minimum irritations and significantly less pain.

The Roll-On Cartridges contain a wax that incorporates the revolutionary technology "NO-SKIN PEEL".

It makes the **WAXING with STRIPS**, easier, and mainly, much more pleasant for the client because it becomes less painful. The wax does not stick on the skin and the hair is removed with its root, easily, and most importantly, without peeling layers of the skin at all.

GOLD



SILVER



ROYAL BLUE



RE-DISCOVER WAXING











Making Waxing a Pleasure for Your SENSES!!!



Introduces **Revolution** in Depilation Services with Wax.

"SENSES" series incorporating a new superior and hypoallergenic formula introduces AIR-GEL!

An **advanced waxing technology** that focuses on traping the root of the hair without allowing the wax to touch the skin. As a result, the hair is removed without breaking, all together with its root, without pulling not even a single cell of the skin!!!

This method produces **maximum results** with the **minimum**, or even **zero pain**!!!

All that, due to a sophisticated, well-studied combination of new and advanced ingredients that create a series of waxes, **100% hypoallergenic**, **ideal even for the most sensitive skins**. Forget about irritations with the most effective method of waxing you ever experienced before!

In three romantic colors with sensual aromas, ideal to play with the clients' senses: CLOUD FEEL. FOREST MIST, and SEA BREEZE.

Roll-On Cartridges of 100ml for Depilation with Strips







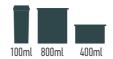
LIPOSOLUBLE **SUPERIOR** FORMULA

100% Natural Product based on Greek Olive Oil

















FRUITY MELON



COCONUT TiO2







DREAMY PINK

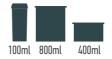


BLUEBERRY TiO₂



VANILLA TiO2









STRAWBERRY PEARL



GREEN ALOE



LIPOSOLUBLE **PREMIUM** FORMULA



simple use & beauty



YUMMY PEACH



ROSEMARY PEARL









LIPOSOLUBLE SUPERIOR FORMULA

#PEARL DROPS

Simple Use Beauty introduces THE PEARL Superior Formulation that has reached the top of our clients' preferences in Film Wax Drops in 800g PE/PET Bags.

This well-studied combination of components results in an extremely soft wax with an amazing silky sensation during the application. It dries very slow and that gives the professional the chance to work the wax on the skin and spread it with the spatula for a longer time and in larger areas of the body.



The application is very pleasant for the professional as well as for the customer because the wax melts in lower temperatures. It is highly effective and extremely elastic when it dries. It leaves almost no residues at all.

GOLD • SILVER • ROYAL BLUE



Gloud FEEL

SENSES DROPS

SENSES Superior Formulation in Film Wax Drops in 800g PE/PET Bags.

A unique combination of components that results into a **Superior Quality 100% Hypoallergenic Wax**. It does not contain natural rosin and it is ideal for extremely sensitive skins or skins prone to allergies.

The wax melts in a little lower temperature and it is easily applicable. It dries slower than the normal Film Wax Drops and faster than THE PEARL Drops.

SENSES Film Wax Drops are currently trending worldwide because of their amazing performance in combination with their kind skin treatment.

Introduced in the 3 known types of FOREST MIST, SEA BREEZE and CLOUD FEEL

as well as a NEW TYPE, the **ROSEBUD** which can be used for **FULL-BODY applications** due to its ability to dry very slow and remain extremely elastic and durable after its plastification.









FILM WAX DROPS LIPOSOLUBLE PREMIUM FORMULA

NEW UPGRADED FORMULA • EXTREME ELASTICITY • SUPERIOR EFFICACY

SIMPLE USE BEAUTY'S Hot Film Wax Drops series, for use without Strips, is trending worldwide and is among the top of our sales. They incorporate a formulation that has been developing for the last year, constantly **upgrading the quality** and efficacy of the waxes, having reached today an incredibly top level of superiority and acceptance, recognized by known professionals worldwide.

Now available in 10 different varieties in PE/PET Bags of 800g covering all needs of professionals in relation to







SWEET **HONEY**

FLOWER GREEN

OCEAN **BLUE**









OLIVE **OIL**

LAVENDER

DREAMY **PINK**



VANILLA



SENSUAL SILK



MIDNIGHT BLACK

simple use & beauty



NEW UPGRADED FORMULA • EXTREME ELASTICITY • SUPERIOR EFFICACY

SIMPLE USE BEAUTY'S Hot Film Wax Drops series, for use without Strips, IN BARRELS of 400g

























HOT WAX CAKES







TITANIUM TIO2 PINK





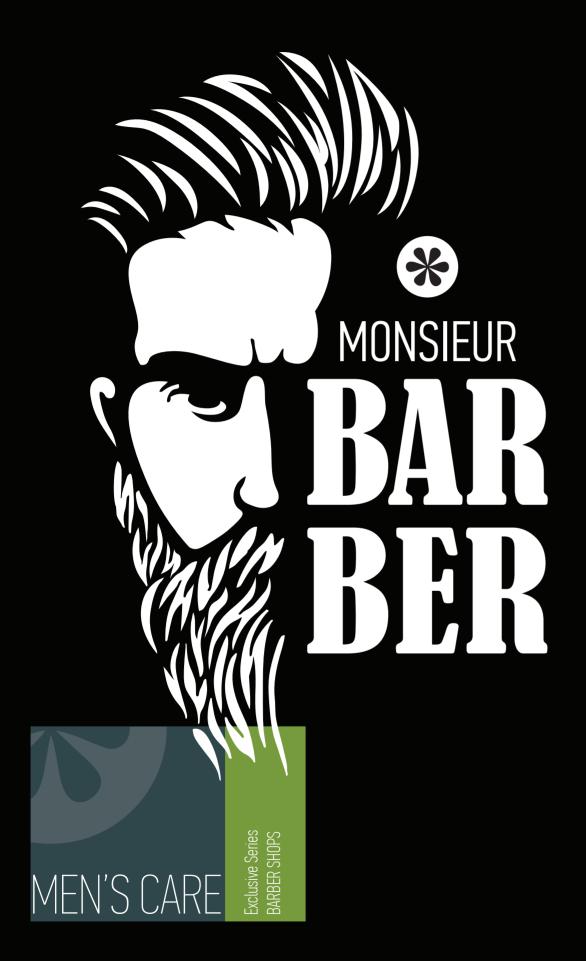
CHLOROPHYLL GREEN

HONEY YELLOW

AZULENE BLUE











simple use & beauty

Depilation and Skin Care Men's Product Series, Exclusively designed for professionals



DEPILATION FILM WAX in DROPS

Superior Formulation in **Film Wax Drops** in **800g PE/PET Bags**.

A unique combination of components that results into a **Superior Quality 100% Hypoallergenic Wax** that does not contain natural rosin and it is ideal for use on the facial area, even on the most sensitive skins or skins prone to allergies. The wax melts in a lower temperature than usual, a fact that makes it more tolerable on the skin. With a pleasant, appealing masculine aroma.



PREPARATION PREPPING GEL



The ideal product for use on any area of the face, or ears, to prepare the skin for hair removal with the use of wax. It is designed to act disinfecting the area to be depilated, while at the same time it removes any potential greasiness for optimum hair removal effect. "Monsieur BARBER" Prepping Gel is an aqueous-alcoholic, easily absorbed-by-the-skin product with a very light masculine and pleasant aroma.





DUAL-FUNCTION FORMULAPREPARATION BEFORE

and/or SKIN CARE AFTER DEPILATION

EMOLLIENT & SOOTHING OIL

Due to its specially designed **dual-function formula**, this is the ideal product for use on any area of the face, ears or nostrils before and/or after a hair removal with the use of wax. It is designed to act either as an **emollient on dry skin preparing it for waxing**, and/or as a **soothener comforting the waxed area and cleaning any potential wax residues without leaving any traces of greasiness**. With this oil the depilated area will remain clean, smooth, soft and above all without an oily feeling, while it will have a very light masculine and pleasant aroma.







MEN'S EXCLUSIVE SERIES

Depilation and Skin Care Men's Product Series, Exclusively designed for professionals



SKIN CARE AFTER DEPILATION SALVING BALM

A gentle aqueous emulsion, ideal for use on any area of the face, or ears, right after the removal of potential wax residues, following a hair removal with wax. Its sophisticated formula helps in limiting irritations, while hydrates the skin, offering a cooling effect with a very light masculine and pleasant aroma.

50ml of the Salving Balm, in luxurious packaging consisting of an attractive box and a glass bottle, ideal for reselling in-store so that the customer/consumer can treat the depilated area at home, or use it as a hydration product for the face.

BEARD OIL BEARD TREATMENT MINIMUM GREASINESS FORMULA



Due to its elaborated formula, "Beard Oil" is ideal to condition the beard hair and the skin. It hydrates and softens the hair, locks in moisture, and moisturizes the skin underneath to avoid dryness and itchiness. It is absorbed quickly keeping the beard shiny, supple and healthy offering a very light masculine and pleasant aroma. To be used in-store or for reselling.





WAXING STICKS

Specially designed plastic sticks for the removal of the unwanted hair from inside the nostrils, and/or the ears with the use of warm wax. Ease of use by dipping the threaded side of the stick into the moist, warm wax, then placing the section with the wax inside the nostril or the ear and after the was is set, pulling out sharply. They can also be used as a spatula for detailed wax applications on smaller areas.





PRE WAXING





\\ FREE OF MINERAL OILS AND PARABENS



Simple Use Beauty's **PRE DEPILATION GEL** is a product specially formulated to prepare the skin for waxing. The combination of its basic ingredients achieves the removal of greasiness from the skin, giving the opportunity for better adhesion of the wax on the hair, as well as the removal of the bristle

Also, it has a slight anti-septic effect, protecting the skin from any potential inflammation after waxing, a slight cooling effect for more enjoyable waxing and a moisturizing action for the prevention of possible dehydrating effects. It has a very pleasant aroma.

INGREDIENTS: Aqua, Alcohol Denat, Butylene Glycol, PEG-40 Hydrogenated Castor Dil, Phenoxyethanol, Carbomer, Panthenol, Triethanolamine, Chlorphenesin, Parfum (Fragrance), Hamamelis Virginiana Flower Water, Disodium EDTA, Menthol, Benzophenone-4, Camphor, Potassium Sorbate, Methylchloro-isothiazolinone, Methylisothiazolinone, Benzyl Alcohol, CI 14720, CI 28440.



PRE DEPILATION

SCRUBGEL

ALMOND \ OLIVE FRUIT SEED SCRUBBING AGENT

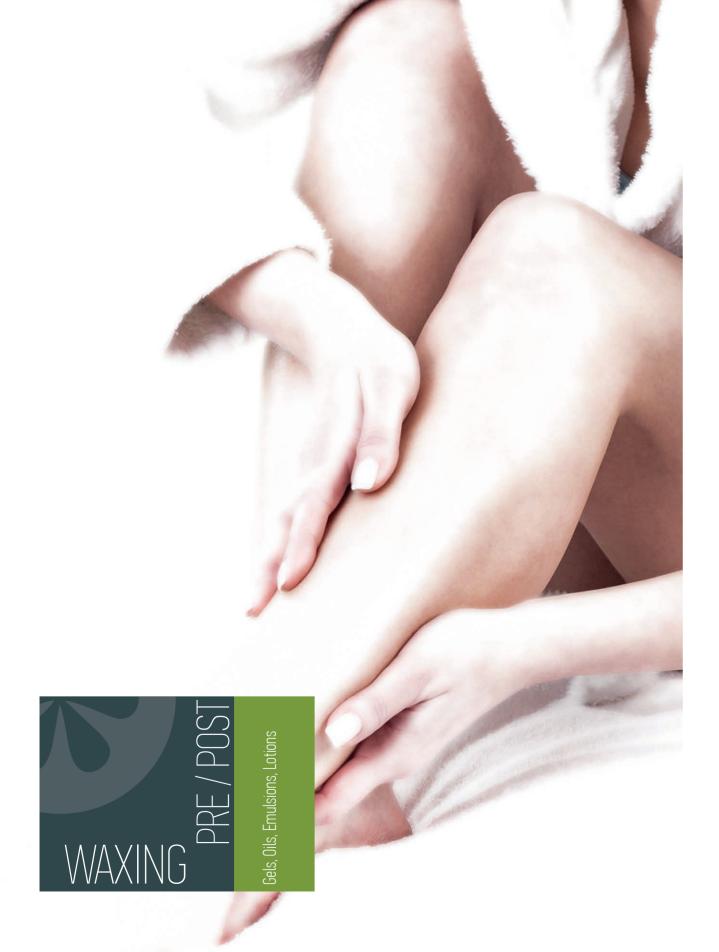


Simple Use Beauty's PRE DEPILATION SCRUB GEL is a product FREE of Mineral Oils and Parabens, specially formulated to prepare the skin for waxing. The combination of its basic ingredients achieves the removal of greasiness from the skin, giving the opportunity for better adhesion of the wax on the hair, as well as the removal of the bristle. Also, the combination of almond and olive fruit seed (pit/stone) which is used as the scrubbing agent in the gel has numerous beneficial properties, acting as a top quality cosmetic for the skin. SCRUB GEL offers a slight anti-septic effect, protecting the skin from any potential inflammation after waxing, a slight cooling effect for more enjoyable waxing and a moisturizing action for the prevention of possible dehydrating effects. It has a very pleasant aroma.

INGREDIENTS: Aqua, Alcohol Denat., Glycerin, Butylene Glycol, Prunus Amygdalus Dulcis Shell Powder, Olea Europaea Seed Powder, Peg-40 Hydrogenated Castor Oil, Phenoxyethanol, Carbomer, Triethanolamine, Panthenol, Chlorphenesin, Parfum, Disodium EDTA, Menthol, Hamamelis Virginiana Water, Camphor, Benzophenone-4, Linalool, Amyl Cinnamal, Benzyl Salicylate, Benzyl Benzoate, Hydroxycitronellal, Isoeugenol.



PRE **WAXING**











300q

Simple Use Beauty's **PRE DEPILATION TALC POWDER** is a product FREE of Parabens, ideal to prepare the skin for waxing by removing greasiness from it. In this way, you can have better adhesion of the wax on the hair. Also, it offers a slight cooling effect for more enjoyable waxing.

INGREDIENTS: Talc, Zinc Oxide, Zinc Undecylenate, Imidazolidinyl Urea.



POST DEPILATION



Simple Use Beauty's **POST DEPILATION OIL** is the ideal product to use, in order to avoid redness, itching, or other similar effects on skin, after waxing. If what you want, is to reduce, or even eliminate completely, these unwanted effects, especially in cases of very sensitive skins, the use of Simple Use Beauty's Post Depilation Oil is a "must". At the same time, it removes possible wax residues, cleaning and soothing the skin, while offering a cooling effect.

INGREDIENTS: Paraffinum Liquidum (Mineral Oil), Prunus Amygdalus Dulcis (Sweet Almond) Oil, Bisabolol Aqua (Water), Parfum (Fragrance), CI 61565, Limonene, Linalool, Geraniol, Coumarin.

POST WAXING





EMULSION

POST WAXING





\\ FREE OF MINERAL OILS AND PARABENS

Simple Use Beauty's **POST DEPILATION EMULSION** is a product that can be applied on the skin right after the removal of wax's residues. It is also recommended to use Emulsion for 5-7 consecutive days after the first application because its active ingredients decelerate hair growth.

Furthermore, its special formula helps in limiting irritations, while hydrates the skin and improves the healing of possible abrasions caused during waxing. Emulsion, can also be applied after using a water-soluble depilatory product, like Sugaring products, in order to remove the relative residues, as well.

INGREDIENTS: Aqua, Ethylhexyl Stearate, Glycerin, Cetearyl Alcohol, Cyclopentasiloxane, Hydrolyzed Wheat Protein, PVP Copolymer, Polyacrylamide, C13-14 Isoparaffin, Laureth-7, Panthenol, Salix Alba (willow) Bark Extract, Propylene Glycol, Centella Aciatica Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Chlorphenesin, Phenoxyethanol, Dimethicone, Ceteareth-33, Dimethiconol, Parfum (Fragrance), Allantoin, Disodium Edta.





2PHASE LOTION

\\ FREE OF MINERAL OILS AND PARABENS

Because of its two-phases (oily and aqueous), Simple Use Beauty's POST **DEPILATION 2PHASE LOTION** has, consecutively, a double action.

During oily phase, the highly skin-friendly ingredients, camphor and menthol, combined, remove the residues of wax while leaving a pleasant cooling sensation, instead of the greasy feeling which is left by mineral

The agueous phase, being rich in emollients and moisturizing ingredients, such as hyaluronic acid, hydrates the skin and offers a silky texture on it.

INGREDIENTS: Aqua, Cyclopentasiloxane, Hydrogenated Poly-decene, Cyclohexasiloxane, Sodium PCA, Dimethiconol, Sodium Chloride, Parfum, Glycerin, Allantoin Panthenol, Menthol, Sodium Dehydroacetate, Benzophenone-4, Camphor, Sodium Hyaluronate, Benzyl Alcohol, Epigallocatechin Gatallyl Glucoside, Gallyl Glucoside, Propyl Gallate, Dehydroacetic Acid. CI 14720, CI 28440



EMULSIO



SUGAR

BODY SUGARING with STRIPS

Performed similarly to waxing, the product is applied in the direction of hair growth and removed in the opposite direction with a depilation strip. For better results with short hair, it can be applied and removed in the opposite way, as well.

BODY SUGARING PASTE

Considered the traditional technique, a warmed thick mixture is applied first in the opposite direction of hair growth using the hands. It's then flicked off in the direction of hair growth.





BODY SUGARING V-CONTROL

It is used as an additive mixed with the Depilation Paste, in order to regulate the viscosity of the mixture, so it can be used on a variety of skin types and hair thickness/length.

BODY SUGARING **AFTER EPILATION LOTION**

A gentle lotion to use immediately after sugaring, in order to clean the skin from possible residues. At the same time it soothes and hydrates the depilated area. It is safe to use on the face as well.





BODY SUGARING **ROLL-ON CARTRIDGES**

The product is applied in the direction of hair growth and removed in the opposite direction with a depilation strip. For better results with short hair, it can be applied and removed in the opposite way, as well.







TREAT FOR SKIN & SENSES



















TREAT FOR SKIN & SENSES













CARTON BOX PACKAGING



Professional Double & Single Wax Heaters

Capable to have the wax ready for use in just 20 mins.

Power 35 Watts each - Lids in multiple colors - Thermostat ready 1 Year Warranty.

TRANSPARENT PVC

PACKAGING

PROFESSIONAL SPA & BEAUTY SALON SUPPI



ROLL & STRIPS for Depilation

» Roll: 100m \ 95qr



KIMONO & STRAPLESS

Non Woven



PAPER ROLL / SHEET

- » N.W Roll: 60cm \ 17gr
- » N.W Roll: 60cm \ 21gr
- » N.W Roll: 60cm \ 40gr
- » Double Paper Roll: 60cm
- » Plastic Paper Roll: 60cm
- » Plastic Paper Roll: 70cm
- » Coloured Sheets

EPILATION NEEDLES GOLD \ INSULATED \ STEEL K2, K3, K4: 50 pcs



EVA SLIPPERS TANGA for WOMEN & MEN **BOXER SHORTS** NON WOVEN & PLASTIC SHOWER CAPS







KIT' EPIL

All that is needed for waxing at-home. Contains: Heater, Roll-On Cartridge, Post Depilation Oil, Depilation Strips.

Epilation KIT

SALON/SPA SUPPLIES

info

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